

### **Face Material**

Medium gloss wood free paper

Type Coated paper

Colour and Finish White

Weight 100 gsm  $\pm$  3% ISO 536

Thickness 75  $\mu$   $\pm$  4% ISO 534

### **Adhesive**

A general purpose permanent, rubber based adhesive

Type Rubber permanent

Min. Appl.Temp 0 $^{\circ}$ c

Service TEMP -30/+70  $^{\circ}$ c

Initial Tack 14 N/25mm FINAT FTM 9

Shear Very High FINAT FTM18

Final Adhesion 10 N/25mm FINAT FTM 2

### **Liner**

Type One side siliconised PE coated kraft paper

Colour and Finish Yellow

Weight 100 gsm  $\pm$ 5% ISO 536

Thickness 115  $\mu$   $\pm$  5% ISO 534

### **Application**

Specially designed for promotional labels in consumer product

### **Printing Methods**

Printable with offset and letterpress.

Testing for suitability between media , printers and inks is always recommended prior to use.

### **Shelf life**

Two years under storage conditions (This material must be stored at a temperature of 23 $\pm$ 2  $^{\circ}$ c and 50 $\pm$ 5  $^{\circ}$ c of relative Humidity.)

Keep the material in the original packaging when not used in order to protect it from dust and contamination

Do not expose to direct sunlight or heat sources.